

10/3/2008

**Transit Fact #2: Former Secretary of Transportation now believes an extensive bus rapid transit system is the quickest, most effective way to increase transit use throughout our region.**

**INVEST IN TRANSIT THAT  
WORKS FOR US ALL**

CETA is an all volunteer, pro-transit, non-partisan, non-profit citizens organization. Our mission is to support and advocate for accountable public transportation governance and investments that grow transit, vanpool, and carpool ridership throughout the Puget Sound region in the most cost-effective way.

[www.effective transportation.org](http://www.effective transportation.org)

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“Here’s a goal: A million total daily transit boardings in the region within five years — 2013. That’s a far more ambitious and useful call to action than embracing the hope of seeing 120,000 new daily riders on Sound Transit’s sub-system midway through our children’s lifetimes in 2030! “

-Doug MacDonald, former Secretary of Washington State Department of Transportation

Transit train wreck: The case against more light rail at <http://www.crosscut.com/sound-transit/15258/>

*Doug MacDonald, former State Secretary of Transportation and transit advocate, spent several weeks last June analyzing Sound Transit's numbers and came to an important conclusion:*

*Sound Transit's proposal to expand Sounder service and extend light rail to the Eastside should not be part of a new transit plan.*

*MacDonald believes an advanced bus rapid transit system (BRT) is the most effective way to better manage our urban growth and increase transit use by the millions of people in the region.*

That's a fact.

**You can read it in Secretary MacDonald’s excellent article, “Transit train wreck: The case against more light rail” at Crosscut.com - <http://www.crosscut.com/sound-transit/15258>**

Quoting Part 3 of MacDonald’s article:

*Successful organizations build their strategies around meeting customer-driven needs. The customer-driven mission here is to help move ordinary people where they need to go. It's not to lay a few ribbons of expensive rail lines where it seems suitable and convenient to engineering firms, public relations consultants, contractors, and rail buffs.*

*Sound Transit has to back off the merchandising of this expensive and one-dimensional plan that most people don't need and won't use and enter a collaboration to see how all transit can best work for all the people of the region. The ridership numbers for all the systems are the best place to start the planning.*

-- Doug MacDonald

*For more information about how we can build one of the best transit systems in the country go to: CETA, The Coalition for Effective Transportation at: <http://www.effective transportation.org>*